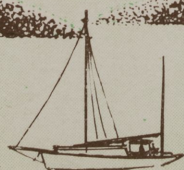




LONG ISLAND

HAPPY BAY

GREAT BARRIER REEF



AN ISLAND HOLIDAY — *That is different!*

TO see the jewel sparkle of sun-shot tropic seas, and the evening purple softly fall over pine-clad islands; to hear the old chant of ocean waves breaking on coral strands, and the mournful cries of sea-birds echoing at night across starlit havens; to feel the sharp salt kiss of spindrift, the suffusing warmth of sunshine, the invigorating caress of pellucid waters, the swift "strike" of fighting fish . . . These are among the manifold delights of a holiday on Long Island, one of the beautiful islands forming the famous Whitsunday archipelago.

The island settlement, with accommodation, cuisine and service to suit all tastes, is charmingly situated fronting Port Molle, near the northern part of the island. From the nearby heights magnificent views may be had of this glorious island-festooned region. All the beauty spots and places of interest and the best fishing grounds are easily accessible.

Here is a new and unusual marine playground offering varied scenic and holiday attractions at reasonable cost.

There will be wide days when fishing, cruising, swimming, fossicking on the coral reefs, or lazing with a book under the cool shade of tropic trees will possess a rare enchantment; days when the launch will seem to glide over unruffled seas like a white gull, and the sun filters through a blue haze, warm and soft; when the cloud galleons will come to rest and be mirrored in the sea, casting whitey-blue shadows against the azure; when tiny flying-fish will spray away from



the cleaving bows like flights of silver arrows, and sea-shouldering whales sport clumsily at a discreet distance . . .

There will be days full of wind and flurry, with the big sprays breaking in rough wetness, and the

masts dancing a dizzy pirouette against cloud-flecked cobalt skies, and the sea-paddocks white as clover-fields. And there will be blue-gold winterless days when the small feckless clouds will hurry across the vast untroubled sky and be caught by the towering island peaks, so ending their ephemeral adventures with nothing of their fugitive existence left but a few tears—Rain as soft as a benediction . . .

If the words "an island" or "an island landfall" do not make you see visions or dream dreams, read no more. You must be of that happy breed of men who find enjoyment in the more prosaic, conventional, regulated forms of holiday-making. But if the words, faintly crying to your heart, make you pause a moment—read on, for there is much of unusual interest and enjoyment to be sampled during a vacation on Long Island, and not a little that is really beautiful among coral-fringed isles and secluded havens, the haunt of migratory sea-birds, turtles, and big fish.

TOP.—Happy Bay Tourist Resort, Long Is.

CENTRE.—Coconut Palm and Fruit.

BELOW.—Whitsunday Passage from Long Island.

RELAX at HAPPY BAY, LONG ISLAND

WHAT TO TAKE

NO expensive wardrobe is required for a holiday at Happy Bay, Long Island. The usual sports and beach wear is convenient for the day with a change of attire for the evenings. If subject to sunburn precautions should be taken, particularly when fishing or cruising. Although the days are pleasantly warm the evenings, during the months of June, July, and August, can be decidedly cool and warm clothing will be found useful. Your suit case should also contain a towel, a wide-brimmed straw hat, sandals or sandshoes, sun-glasses, sunburn lotion and electric torch. The locality is a photographer's delight and camera and films are suggested. The island store stocks sweets soft drinks, cigarettes and tobacco, fishing gear, toilet requisites, etc.

COSTS

VISITORS to Happy Bay, Long Island can travel by train along the **Sunshine Route** to Proserpine and then by motor coach to Cannonvale where connection is made with the island launch. Happy Bay Tourist Resort is 28 miles from Proserpine and 14 miles from Cannonvale. Access can also be made by coastal steamer. The launch meets vessels by arrangement, and passengers are discharged and embarked in Molle Channel. Tourists can travel one way by steamer and the other by rail. Particulars and costs will be supplied on application at the Queensland Government Tourist Bureau.

Detailed information concerning costs of tours to Long Island is contained in the separate inset. Parties of five or more booking at the same time will be granted a concession of five per cent. on the island accommodation costs. School teachers on vacation, upon presentation of certificates, will be allowed a rebate of five per cent. on costs while on the island and if in parties of ten or more a ten per cent. rebate will be allowed. The management reserve the right to alter published timetables without further notice. In the event of unavoidable circumstances delaying visitors, they must bear any additional expense incurred for accommodation.

of delightful diversions are as numerous as they are gratifying in reminiscences in after years. Cruising charges are separate from the regular tariff of a practice found to be preferable among visitors to this island resort.

Giant mackerel or king-fish trailing near Long Island is exciting sport. Snapper, trevally, parrot, whiting, groper, flathead, coral cod, red emperor and bream of several varieties are also caught in what is one of Australia's fishing paradises. Inexperienced visitors are advised to consult a recognised angling authority before purchasing rod and line tackle.

Within a few yards of the settlement is a fine swimming beach, and in front of it is a coral reef garden that is a charming introduction to the marine wonders fit for an afterlife. The rare colourings and astounding combinations of tints in the fish of the coral seas are exceeded in loveliness only by the exquisitely delicate tones of the gardens and grottoes of the living corals. (Visitors are reminded that the removal of coral, shells, etc., is prohibited by Order-in-Council).

Many pleasant hours can be spent in exploring Long Island itself. Covering three square miles, with a good grazing table-

land and soil suitable for tropical fruit production, Long Island has utility as well as great scenic attraction. Although the settlement itself faces Port Molle, it is less than a quarter of a mile to the back beach which faces the famous Whitsunday Passage. Tracks have been cut through the rich tropical scrub to the many lofty eminences which offer strikingly beautiful views of Whitsunday Passage and the mainland. On the back beach there are abundant supplies of oysters of the sweet lip and black lip varieties. The fern-clad gullies with their wildflowers, including golden and ribbon orchids, pleasantly repay the hiker.

Evening entertainment is well catered for. There is a good dance floor. Billiards, table-tennis and other indoor games are also provided. The island has a library which is available to visitors.



ANOTHER VIEW OF HAPPY BAY TOURIST RESORT, LONG ISLAND.

RECREATION

BEVIS, the boy who needed an island of his own to be happy, would have been in heaven in this section of Oceania, where the coral-fringed Pacific waters, protected by the Great Barrier Reef, are sprinkled with hundreds of islands of continental origin and coral formations and coral reefs.

With Long Island as the home base there are numerous half-day and day excursions. Nara Inlet, Gulnare Inlet, Hamilton Island, Dent Island, Whitehaven Beach, Pentecost or Lion Island, Cid Harbour, Pine Island, are but to mention a few. Long trips that occupy a full day

ACCOMMODATION

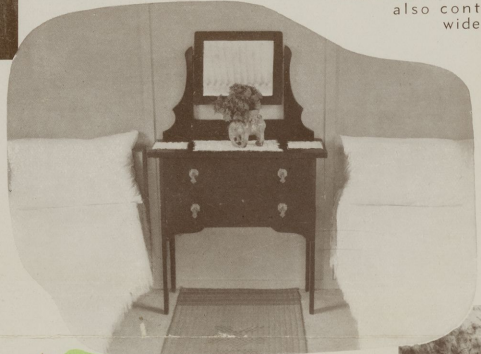
HAPPY BAY TOURIST RESORT is situated at the northern end of Long Island facing directly into Port Molle with a north-westerly aspect. It is situated on a neck of land only a few hundred yards in width and is bounded on each side by hills ranging in altitude from 200 to 470 feet. From these vantage points beautiful seascapes are visible and embrace twenty-seven other islands. The view down Long Island Sound is particularly attractive.

The cabins, constructed of fibro cement, are within a few yards of the beach, which consists of fine coral sand. From high water mark for about a distance of 50 yards to the coral reef, there is a flat sandy bottom making for ideal bathing. A complete absence of currents not only ensures safe bathing but provides for safe boating and fishing in the bay. The settlement is totally protected from south-easterly winds.

The cuisine and service can be recommended to visitors. The island has its own herd of Jersey cows, an apiary, poultry farm, tropical and temperate fruit plantations, and vegetable garden. Papaws, pineapples, bananas, custard apples, mangoes, citrus fruits, honey, milk, cream, poultry, fresh vegetables and an abundant supply of fish are features of the menu. Coconuts are a plenty.

The island has an electric light plant, tennis court, and dance and recreation hall. Billiards and other indoor games are provided. The spacious dining room combines a lounge and reading room.

The 37ft. cabin cruiser "Miranda" transports visitors from Cannonvale to the island and is used for cruising purposes. A 15ft. motor launch and 12ft. outboard motor boat are also available for fishing.



ABOVE.—Interior of latest type cabin.

RIGHT.—Cabins at Happy Bay.

BELOW.—A section of the dining room.



HAPPY BAY AND SOUTH MOLLE ISLAND FROM LONG ISLAND.



LONG ISLAND

(AND ADJACENT ISLANDS)

WHITSUNDAY GROUP

QUEENSLAND

SCALE



For further Information regarding Costs and Services consult—

QUEENSLAND GOVERNMENT TOURIST BUREAU

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